

Your personal invitation to attend

**ALABAMA TURFGRASS ASSOCIATION'S**  
**2008 ANNUAL TURFGRASS CONFERENCE & TRADESHOW**

**Building Strong Roots**

October 28-30, 2008

Auburn, Alabama

**THANK YOU TO OUR 2008 ANNUAL SPONSORS**

**GOLD**

Ewing Irrigation, Golf & Industrial  
Georgia Turf & Tractor  
Jerry Pate Turf & Irrigation  
Kilpatrick Turf

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Auburn University Hotel & Conference Center

**HIGHLIGHTS**

- Turfgrass Management Educational Seminars
- Auburn University Turfgrass Research Field Day
- Turf Product & Equipment Tradeshow
- Sporting Clay Tournament
- Golf Tournament hosted by AGCSA
- Welcoming Reception – **new!**
- Membership Appreciation Dinner & Auction
- CEUs and Pesticide Recertification Points

**Building Strong Roots**

Post Office Box 70  
Auburn, AL 36831



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## CONFERENCE DETAILS

### ● HOST HOTEL

Our host hotel, the Auburn University Hotel & Conference Center, has completely renovated guest rooms. ATA has secured a room rate of \$99 for conference attendees. Call the hotel directly at **1-800-228-2876** to make your reservations. Be sure to mention you are with ATA to get the discounted room rate. Don't delay—our room rate is only available until September 19th!

### ● REGISTRATION INFORMATION

Conference registration forms must be received and paid for by September 1st to receive the early bird registration rates. A registration form is located in this brochure or you may register online at: [www.alaturfgrass.org](http://www.alaturfgrass.org). Attendees may also register and pick-up nametags on-site during registration hours only. Registration will be at different times and locations each day, they are as follows:

Tuesday, October 28th	10 am – 4 pm	Red Barn at Ag Heritage Park
Wednesday, October 29th	7 am – 11 am	AU Hotel & Conference Center

### ● EDUCATION CREDITS

Attendees of the Annual Turfgrass Conference are eligible for Golf Course Superintendents Association of America PDI points, Certified Crop Advisor CEUs and Pesticide Re-certification Points for the following states: Alabama, Georgia, Florida, Tennessee and Mississippi. If anyone needs CEUs from other organizations, please contact the ATA office by September 1st.

### ● ACCESSIBILITY FOR DISABILITIES

The Auburn University Hotel & Conference Center and Ag Heritage Park offer easy access to the meeting space and reserved parking for people with disabilities. If you require any special needs, please indicate it on your registration form and when making your hotel reservation.

### ● DRESS CODE

The attire for the Annual Turfgrass Conference and Tradeshow is business casual. Khakis, golf shirts and comfortable shoes are encouraged.

### ● QUESTIONS?

Any questions or inquiries should be directed to the ATA office:  
**Post Office Box 70, Auburn, AL 36831 • 1-866-246-4203**  
[mailbox@alaturfgrass.org](mailto:mailbox@alaturfgrass.org) • [www.alaturfgrass.org](http://www.alaturfgrass.org)

## DIRECTIONS TO CONFERENCE ACTIVITIES

### ● AUBURN UNIVERSITY HOTEL & CONFERENCE CENTER

From I-85, take exit 51 and turn north (left if traveling North on I-85). Travel approximately 3.5 miles and the hotel will be on your right across from the Draughon Library.

### ● AG HERITAGE PARK – RED BARN

From the AU Hotel, travel south on College Street one block, turn right onto Samford Avenue. After the second traffic light, the entrance to Ag Heritage Park will be on the right. The Red Barn is behind the dairy barn. Parking signs will be posted for your convenience.

### ● AG HERITAGE PARK – PAVILION

From the AU Hotel, travel south on College Street one block, turn right onto Samford Avenue. At the second traffic light, turn left onto Donahue Drive and the pavilion will be on the right.

### ● AUBURN UNIVERSITY TURFGRASS RESEARCH CENTER

From I-85, take exit 51 and turn north (left if traveling north on I-85). At the fourth traffic light, turn left on Shug Jordan Parkway and the entrance to the center is on the left.

### ● SAUGHATCHEE COUNTRY CLUB

From I-85, take exit 57 and turn south (right if traveling north on I-85). Travel approximately 1 mile and the entrance to the Clubhouse will be on your left.

### ● WHITE OAK PLANTATION

From I-85, take exit 51 and travel south (right if traveling north on I-85) for approximately 10 miles. Cross over Highway 80 and travel ¼ mile and turn left on Highway 89. Travel 4 miles and turn right onto Highway 22. Travel 4 miles and take a sharp left onto Highway 10. Travel 5 miles and the entrance will be on the left.

## CONFERENCE & TRADESHOW SCHEDULE

### TUESDAY, OCTOBER 28

<b>8 am – 12 pm</b>	Auburn University Field Day & Lunch @ AU Turfgrass Research Center
<b>10 am – 4 pm</b>	Registration & vendor move-in @ Ag Heritage Park-Red Barn
<b>12:30 pm</b>	Golf Tournament @ Saughatchee Country Club
<b>1 pm</b>	Sporting Clay Tournament @ White Oak Plantation
<b>2 pm</b>	AU Sports Field Walking Tour @ Jordan-Hare Stadium
<b>5-6 pm</b>	Welcoming Reception @ Saughatchee Country Club - Sponsored by Georgia Turf & Tractor and Beard Equipment Company <b>Dinner on your own</b>

### WEDNESDAY, OCTOBER 29

<b>7-11 am</b>	Registration @ AU Hotel & Conference Center
<b>7:00 am</b>	Auburn University Research Update Breakfast @ AU Hotel & Conference Center Dr. Scott McElroy – MSMA Replacements Dr. David Held – Larra Bicolor for Mole Cricket Control Dr. Harold Walker – Eptam & Basamid for Methyl Bromide Replacement Dr. Dave Han – Supply Chain Management for Sod Producers Dr. Beth Guertal – Zoysiagrass Trials Dr. Edzard van Santen - Bentgrass Cultivators
<b>9 am</b>	ATA Business Meeting
<b>10:30 am</b>	Keynote speaker – Dr. Richard McNider, University of Alabama in Huntsville, State of Alabama Climatologist – <i>Water Resources and Issues in Alabama: Availability and Use of Water</i>
<b>12- 5 pm</b>	Tradeshow & Lunch @ Ag Heritage Park-Red Barn <b>Lunch Sponsored by Jerry Pate Turf</b> Tent Topics – Seminars to be conducted in tent at Ag Heritage Park: Backlapping and Mower Maintenance – Mr. Cory Phillips, Jerry Pate Turf Fireant Control – Dr. Fudd Graham, Auburn University Utilizing GPS in Turf Production – Ms. Amy Winstead, ACES
<b>2 pm</b>	Vendor Move-out @ Ag Heritage Park
<b>3 pm</b>	Membership Appreciation Dinner & Auction @ Ag Heritage Park-Pavilion - Sponsored by Kilpatrick Turf
<b>4 pm</b>	
<b>5:00 pm</b>	
<b>6:00 pm</b>	

### THURSDAY, OCTOBER 30

<b>7:00 am</b>	ATRF Business Meeting @ AU Hotel & Conference Center
<b>8:00 – 12:00 pm</b>	Breakout Sessions @ AU Hotel & Conference Center <b>(45 minute sessions with 15 minute breaks)</b>

	Turfgrass Management	Pest Management	Landscape Management	Business Management
<b>8 am</b>	<b>Post-emergence Control of <i>Poa annua</i> in overseeded ryegrass with Amicarbazone</b> Dr. Harold Walker, Auburn University	<b>Can We Manage Mole Crickets Without Fipronil?</b> Dr. David Held, Auburn University	<b>Heat Tolerant Bluegrass Varieties</b> Dr. Dave Han, Auburn University	<b>Using Your Influence for a Favorable Position on Water Issues</b> Mr. Mark Esoda, CGCS, Atlanta Country Club
<b>9 am</b>	<b>The Poop on Organic Fertilizers</b> Dr. Beth Guertal, Auburn University	<b>Developing Summer Disease Control Programs for Bentgrass with Modern Fungicides</b> Dr. Bruce Martin, Clemson University	<b>Backyard Wildlife: The Good, Bad &amp; Ugly: Keeping critters out of your landscape</b> Dr. Jim Armstrong, Auburn University	<b>Using the Hort-Scape software to figure cost estimations for bidding on landscape installation projects</b> Dr. Gary Wade, University of Georgia
<b>10 am</b>	<b>The New Shade-Tolerant Bermudagrass: Update &amp; Release Schedule</b> Dr. Wayna Hanna, University of Georgia	<b>Pesticides: What You Need to Know</b> Dr. Paul Guillebeau, University of Georgia	<b>Do You See What I See? Diagnosing Plant Disease and Controls</b> Dr. Jim Jacobi, Alabama Cooperative Extension System	<b>Using the Hort-Management software to figure cost estimations for landscape maintenance projects.</b> Dr. Gary Wade, University of Georgia
<b>11 am</b>	<b>Heat Tolerant Bluegrass Varieties</b> Dr. Dave Han, Auburn University	<b>Top 10 Weeds &amp; Effective Management Practices</b> Dr. Scott McElroy, Auburn University	<b>Centipedegrass - The "Slacker" Grass for Your Lawn</b> Dr. Beth Guertal, Auburn University	<b>What's Happening with the Immigration Issue?</b> Ms. Sabra Barnett, Arant, Bradley, Rose, White, LLC

<b>12 pm</b>	Conference Adjournment & CEU sign-ups
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