



2008 ANNUAL TURFGRASS CONFERENCE & TRADESHOW

Building Strong Roots

October 28-30, 2008 • Auburn, Alabama
Auburn University Hotel & Conference Center

CONFERENCE HIGHLIGHTS

PRE-CONFERENCE ACTIVITIES – OCTOBER 28TH

- **Auburn University Turfgrass Field Day**

The turf team at Auburn University is hosting a field day where attendees can see first-hand the turfgrass research being conducted at the Auburn University Turfgrass Research Center. Research available for viewing includes: drought tolerance and water use study, zoysiagrass variety test, herbicide efficacy and tolerance studies, effects of varying fan and syringing timings on bentgrass green quality and nitrogen source and rate studies on bermudagrass and zoysiagrass. Immediately after the tours, lunch will be served. There is a registration fee of \$20 for this event.

- **Golf Tournament Hosted by AGCSA**

The Alabama Golf Course Superintendents Association will host a golf tournament for all ATA Conference attendees on October 28th at the Saughatchee Country Club. The golf tournament will include lunch and prizes. Golfers will tee off at 12:30 pm, which will give everyone travel time from the Field Day. There is a registration fee of \$50 for this event.

- **Sporting Clay Tournament**

The sporting clay tournament at White Oak Plantation has become a favorite among our marksmen. The tournament will include lunch and prizes. Please bring your own gun and ammunition for 100-rounds. The tournament will begin at 1 pm, which will allow everyone travel time from the Field Day. There is a registration fee of \$75 for this event.

- **Auburn University Sports Field Tour**

If you're not playing in a tournament, join your fellow members for a tour of the Auburn University sports fields. The tours will be led by Auburn University's sports turf manager, Eric Kleypas. The tour will include Jordan-Hare Stadium, Plainsman Park and the practice fields. Meet Eric at the front entrance of Jordan-Hare Stadium at 2 pm for this exclusive tour. There is no charge for this event, but you must register as space is limited. Attendees should park at the AU Hotel or at Ag Heritage Park and walk to the corner of Donahue Drive and Roosevelt Drive (2 blocks from either parking lot).

- **Welcoming Reception**

ATA will host a welcoming reception for all attendees at the Saughatchee Country Club from 5 pm to 6 pm. This is a new event to the Conference and we encourage everyone to take this opportunity to socialize with your peers. During the reception we will announce the winners of the golf tournament and sporting clay tournament. There is no cost for this event, however you need to register for this event. After the reception, the evening is open.

- **Turfgrass Product & Equipment Tradeshow—October 29th**

The ATA Tradeshow will return to the Red Barn at Ag Heritage Park on October 29th from 12:00 pm until 5:00 pm. The tradeshow will feature products and equipment specialized for the turfgrass industry. Lunch and seminars will be conducted under a tent adjacent to the barn during tradeshow hours. ATA will also have a cash drawing for everyone that visits all the tradeshow exhibitors. The tradeshow and lunch is included in your conference registration. If you are interested in exhibiting, please contact the ATA office at 1-866-246-4203 for an exhibitor packet.

- **Membership Appreciation Dinner and Auction—October 29th**

ATA will host the Membership Appreciation Dinner and Auction at the Ag Heritage Park Pavilion on the evening of October 29th. The name of the dinner has changed, but the food, fun and fellowship will remain the same. Be sure to bring your checkbooks – the auction is sure to provide great deals on turfgrass products, trips, sports equipment, etc. Funds raised at the auction will benefit two endeavors at Auburn University; the Turfgrass Research Center to help with the day-to-day operations of our state's turfgrass research farm and Ag Heritage Park, to help preserve this historical agricultural park in the center of campus. Auctioneer, Mr. Jimmy Collins, will conduct this fun and exciting auction immediately following dinner. We encourage everyone to please donate an item to the auction. Popular items include turfgrass products, trips, sporting equipment, lawn equipment, tickets to events and golf packages. There is a registration fee of \$25 for this event.