



2009 Turfgrass RoadShow Seminars

The Alabama Turfgrass Association is hosting their 2009 RoadShow Seminars across Alabama again this winter. These popular seminars will be held in Birmingham, Dothan, Fairhope, Huntsville and Montgomery - so there is sure to be one in your area for you to attend. These seminars offer a great review of turfgrass management practices conducted by the experts from Auburn University, the Alabama Cooperative Extension System and industry leaders. The RoadShow Seminars also give members with Turf & Ornamental Pesticide Licenses an opportunity to earn re-certification points.

Suppliers, we will also offer you an opportunity to showcase your company and products at the RoadShow seminars. Tabletop exhibits will be available at each seminar, however space is limited. We will take requests on a first-come, first-serve basis. These sponsorships are \$150 per seminar and will include a table, two chairs and two nametags.

As a bonus to our members with Spanish-speaking employees, we are offering a "Birmingham Break-out for the Spanish-Speaking Employee." This session will only be at the Birmingham seminar on January 28th. This session will be a basic "how-to" class conducted by Vicky Menendez, Jim Osborne and Scott McVey of The Country Club of Birmingham. This team of instructors will cover Turf & Landscape Maintenance, Safety and a Cultural Q & A during this break-out session.

While the weather allows, we encourage you to bring your entire crew for a full-day of education on the most common turfgrass topics ~ and the best deal is that we are offering a \$5 discount on five or more attendees from the same company. Complete your registration form and mail it to the ATA office today! We look forward to seeing you on the Road!

MONTGOMERY • JANUARY 21

Richard Beard Building Auditorium, Dept. of Ag & Industries

334.240.7171

Directions: From I-85, take exit #6 (Eastern Blvd.) and travel north to US 231/Wetumpka Exit. At this exit, take a left onto Dickinson Drive (which becomes Federal Drive). The Beard Building will be on the right after Garrett Coliseum.

Local hotels: Hampton Inn 334.277.1818, Holiday Inn East 334.272.0370, Drury Inn & Suites 334.273.1101

BIRMINGHAM • JANUARY 28

Birmingham Botanical Gardens

205.414.3950

Directions: From Highway 280 West, travel 3.5 miles after crossing over I-459 and take the Mountain Brook Zoo/Garden exit. At the first traffic light, turn left and then an immediate right at the fork onto Lane Park Road. The Garden entrance is on the left.

Local hotels: Hampton Inn 205.870.7822, Embassy Suites 205.879.7400, Tutwiler Hotel 205-322.2100.

DOTHAN • FEBRUARY 4

Troy University Dothan, Sony Auditorium

334-983-6556

Directions: Travel south on US Highway 231. As you approach Dothan, the campus will be on the right. Enter the campus and turn left at the electronic sign. Parking is available in the front parking lot.

Local hotels: Dothan-Comfort Inn 334.793.9090, Marriott Courtyard 334.671.3000, Hampton Inn & Suites 334.671.7672

FAIRHOPE • FEBRUARY 11

The Grand Hotel – Lagoon Meeting Room

251-928-9201

Directions: From I-10, take exit #35 (Daphne/Fairhope) and travel south on Highway 98 toward Fairhope. In downtown Fairhope, take a right on Fairhope Ave., before you reach the Fairhope Municipal Pier, turn left onto Mobile Street (also Scenic Highway 98). The hotel will be approximately 3 miles on the left.

Local hotels: Marriott's Grand Hotel 251.928.9201, Hampton Inn-Daphne 251.626.2220, Holiday Inn 251.928.9191

HUNTSVILLE • FEBRUARY 18

Jaycees Building, City of Huntsville

256.883.3728

Directions: From I-565 East, take exit 19A onto South Memorial Parkway. Travel South for approximately 4 miles and take the Airport Road Exit. Take a right onto Airport Road at the first traffic light. Turn right onto Jaycee Way at the second traffic light. The Jaycees Building will be on the left, before the Huntsville Star Stadium.

Local hotels: Marriott Courtyard 256.837.1400, Holiday Inn Express, Univ. Dr. 256.721.1000, Comfort Inn University 256.533.3291

Schedule of Events:

- 8:00 am** **REGISTRATION**
- 8:30 am** **Topic: PLANTS OUT OF PLACE – AN OVERVIEW OF COMMON WEEDS AND CONTROL PRACTICES.** This session will review all the common weeds in Alabama and how to effectively control them with herbicides.
Speakers: **Montgomery: Scott McElroy, PhD, Auburn University**
 Birmingham: Harold Walker, PhD, Auburn University
 Dothan: Stephen Enloe, PhD, Auburn University
 Fairhope: Dave Han, PhD, Auburn University Emeritus
 Huntsville: Jason Belcher, PhD, Auburn University
- 9:30 am** **Topic: PESTICIDE SAFETY – HERE’S YOUR SIGN!** This session will discuss the proper techniques for safe handling of pesticides and active chemicals during the application process and storage.
Speakers: **Montgomery: Krystal McDuff, Auburn University**
 Birmingham: Krystal McDuff, Auburn University
 Dothan: Krystal McDuff, Auburn University
 Fairhope: Chazz Hesselein, PhD, ACES
 Huntsville: Krystal McDuff, Auburn University
- 10:30 am** **BREAK**
- 10:45 am** **Topic: TURF MATH - COMMON CALCULATIONS.** This session will review all the common calculations used in turfgrass management including how to find square footage, ratio rates of pesticides/chemicals, calibration measurements, etc.
Speakers: **Montgomery: Dave Han, PhD, Auburn University**
 Birmingham: Dave Han, PhD, Auburn University
 Dothan: Dave Han, PhD, Auburn University
 Fairhope: Dave Han, PhD, Auburn University
 Huntsville: Dave Han, PhD, Auburn University
- 11:45 am** **LUNCH—INCLUDED WITH REGISTRATION**
- 12:30 pm** **Topic: ENVIRONMENTAL CHECK-UP: HOW GREEN ARE YOU?** This session will discuss how green turfgrass really is by sharing the benefits of turfgrass to the environment. It will also discuss how turfgrass managers can be more effective as environmental stewards.
Speakers: **Montgomery: James Horton, Birmingham Botanical Gardens**
 Birmingham: James Horton, Birmingham Botanical Gardens
 Dothan: Dave Han, PhD, Auburn University
 Fairhope: Pat White, Southern TurfCare, Inc.
 Huntsville: James Horton, Birmingham Botanical Gardens
- 1:30 pm** **Topic: TURFGRASS TROUBLESHOOTING – IDENTIFYING COMMON PROBLEMS.** This session will discuss how to properly identify troublesome turfgrass disease problems and their most effective management practices.
Speakers: **Montgomery: Jim Jacobi, PhD, ACES**
 Birmingham: Austin Hagan, PhD, Auburn University
 Dothan: Jim Jacobi, PhD, ACES
 Fairhope: Jim Jacobi, PhD, ACES
 Huntsville: Austin Hagan, PhD, Auburn University
- 2:30 pm** **BREAK**
- 2:45 pm** **Topic: CONTROLLING CRITTERS – AN OVERVIEW OF COMMON TURFGRASS BUGS & GRUBS.** This session will discuss how to properly identify insects, bugs and grubs, their damage to turfgrass and control methods.
Speakers: **Montgomery: David Held, PhD, Auburn University**
 Birmingham: David Held, PhD, Auburn University
 Dothan: David Held, PhD, Auburn University
 Fairhope: David Held, PhD, Auburn University
 Huntsville: David Held, PhD, Auburn University
- 3:45 PM** **ADJOURNMENT—PESTICIDE AND CEU SIGN-UPS**

Birmingham Breakout
For Spanish-Speaking Employees
BIRMINGHAM SEMINAR ONLY
BIRMINGHAM BOTANICAL GARDENS, JANUARY 28

Schedule of Events:

Morning session is the same

- 12:30 pm** **Topic: TURF & LANDSCAPE MAINTENANCE SAFETY**
Speaker: **Vicky Menendez, The Country Club of Birmingham**
- 1:30 pm** **Topic: TURF & LANDSCAPE MAINTENANCE 101**
Speakers: **Jim Osborne and Scott McVey, The Country Club of Birmingham**
- 2:30 pm** **BREAK**
- 2:45 pm** **Topic: AMERICAN & LATINO CULTURES - QUESTION & ANSWERS**
Speaker Panel: Vicky Menendez, Jim Osborne and Scott McVey
The Country Club of Birmingham
- 3:45 PM** **ADJOURNMENT**

Turfgrass Road Show Registration Form

Name(s): _____
Company: _____
Address: _____
City _____ State _____ Zip _____
Phone: _____ Email: _____

_____ ATA Members x \$40** = \$ _____
_____ Non Members x \$50** = \$ _____
Seminar sponsorship-includes exhibit table & registration \$ 150.00
Donation to the Alabama Turfgrass Research Foundation \$ _____
Group Discount* = \$- _____
TOTAL ENCLOSED: \$ _____

- Seminar Attending:**
- Montgomery-January 21
 - Birmingham-January 28
 - _____ # for Spanish Break-out
 - Dothan-February 4
 - Fairhope-February 11
 - Huntsville-February 18

* \$5.00 discount per attendee for five or more employees from the same company
* PLEASE NOTE THERE WILL BE AN ADDITIONAL \$10 CHARGE FOR REGISTERING ON-SITE, PLEASE PRE-REGISTER!

Payment Method: ___ Check ___ Money Order ___ Visa ___ MasterCard
Card # _____
Expiration Date _____ Signature _____

QUESTIONS? Call the Alabama Turfgrass Association at 1.866.246.4203 (toll free), 334-821-3000 or visit our website at www.alaturfgrass.org
SEND REGISTRATION FORM TO: Alabama Turfgrass Association, Post Office 70, Auburn, AL 36831