

Turfgrass Road Show

REGISTRATION FORM



Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

_____ ATA Members x \$40** = \$ _____

_____ Non Members x \$60** = \$ _____

Seminar sponsorship (includes exhibit table & registration) **\$150.00**

Donation to the Alabama Turfgrass Research Foundation \$ _____

TOTAL ENCLOSED \$ _____

**** PLEASE NOTE THERE WILL BE AN ADDITIONAL \$10 CHARGE FOR REGISTERING ON-SITE, PLEASE PRE-REGISTER!**

Seminar Attending:

- Loxley - January 20
- Birmingham - January 27
- Montgomery - February 3
- Dothan - February 17
- Huntsville - February 24

Payment Method: ___ Check ___ Money Order ___ Visa ___ MasterCard
Card # _____

Expiration Date _____ Signature _____

QUESTIONS?

Call the Alabama Turfgrass Association at 334-821-3000 or visit our website at www.alaturfgrass.org

Please make checks payable to ATA and remit payment with registration form to:

Alabama Turfgrass Association

Post Office Box 70
Auburn, AL 36831-0070
Fax: 334.821.3800
or Register on-line at www.alaturfgrass.org

Earn CEUs & Pesticide Points this winter!

*Register today for a Turfgrass
Traveling Road Show Seminar!*

Auburn, AL 36831-0070
Post Office Box 70

Alabama Turfgrass Association



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Auburn, AL
Permit No 87

2010 Turfgrass Road Show

S E M I N A R S

ON THE ROAD AGAIN! The Alabama Turfgrass Association is hosting five Turfgrass RoadShow Seminars in five locations across Alabama again this winter. These popular seminars will be held in Loxley, Birmingham, Montgomery, Dothan and Huntsville. Earn pesticide re-certification points and get a quality one-day program on turfgrass management practices from top-industry professionals, researchers and professors. Come join us on the road and register for the seminar in your area.

Suppliers, we will also offer you an opportunity to showcase your company and products at the RoadShow seminars. Tabletop exhibits will be available at each seminar, however space is limited. We will take requests on a first-come, first-serve basis. These sponsorships are \$150 per seminar and will include a table, two chairs and two nametags.

While the weather allows, we encourage you to bring your entire crew for an economical, full-day of education on the most common turfgrass topics. Complete your registration form and mail it to the ATA office today! We look forward to seeing you on the Road!

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SCHEDULE OF EVENTS



8:00 am

REGISTRATION

8:30 am

BEST MANAGEMENT PRACTICES FOR TURF MANAGERS.

This session will cover the best management practices for proper cultural, cultivation and pest and water management practices.

Speakers: **Loxley:** Dave Han, PhD, Auburn University
Birmingham: Dave Han, PhD, Auburn University
Montgomery: Dave Han, PhD, Auburn University
Dothan: Dave Han, PhD, Auburn University
Huntsville: Dave Han, PhD, Auburn University

9:30 am

WHAT'S BUGGING YOU?

This session will discuss how to properly identify the most common regional turfgrass insects, bugs and grubs, their damage potential and effective control methods.

Speakers: **Loxley:** Tim Reed, PhD, Alabama Cooperative Extension System
Birmingham: Tim Reed, PhD, Alabama Cooperative Extension System
Montgomery: David Held, PhD, Auburn University
Dothan: Tim Reed, PhD, Alabama Cooperative Extension System
Huntsville: Tim Reed, PhD, Alabama Cooperative Extension System

10:30 am

BREAK

11:00 am

NEW HERBICIDES FOR WEED CONTROL.

This session will review the newest herbicides on the market for effective weed control.

Speakers: **Loxley:** Scott McElroy, PhD, Auburn University
Birmingham: David Hubbard, Alabama Cooperative Extension System
Montgomery: Scott McElroy, PhD, Auburn University
Dothan: Scott McElroy, PhD, Auburn University
Huntsville: Dave Han, PhD, Auburn University

12:00 pm

LUNCH — *included with registration*

1:00 pm

FERTILIZING FOR THE FUTURE.

This session will discuss the best management fertilization practices for turfgrass along with an overview of the environmental and legislative issues that surround the usage of fertilizers.

Speakers: **Loxley:** Beth Guertal, PhD, Auburn University
Birmingham: Beth Guertal, PhD, Auburn University
Montgomery: Michael Majden, John Deere Landscapes
Dothan: Michael Majden, John Deere Landscapes
Huntsville: Beth Guertal, PhD, Auburn University

2:00 pm

PROTECT YOUR BUSINESS BY USING PESTICIDES CORRECTLY.

This session will review the legal issues surrounding pesticide usage and the proper record-keeping methods, storage and safety procedures for pesticide usage.

Speakers: **Loxley:** Field Inspector, Alabama Department of Agriculture
Birmingham: Field Inspector, Alabama Department of Agriculture
Montgomery: Field Inspector, Alabama Department of Agriculture
Dothan: Field Inspector, Alabama Department of Agriculture
Huntsville: Field Inspector, Alabama Department of Agriculture

3:00 pm

ADJOURNMENT — PESTICIDE AND CEU SIGN-UPS

2010 Seminars

ARE APPROVED FOR:

Pesticide Re-Certification Points from Alabama, Florida, Georgia, Mississippi and Tennessee
Golf Course Superintendents Association of America (GCSAA)
Certified Crop Advisors (CCA)



Directions & Details

LOXLEY (Eastern Shore Area) ♦ January 20

Loxley Civic Center

251.964.7733

Directions: From I-10, take exit #44 (Highway 59/Gulf Shores Parkway) and travel south for approximately 2 miles to Loxley. Turn right on Municipal Park Drive, the Loxley Civic Center will be on the right.

Local hotels: Fairfield Inn & Suites 251.370.1160
Hampton Inn 251.626.2220
Holiday Inn 251.928.9191

BIRMINGHAM ♦ January 27

Birmingham Botanical Gardens

205.414.3950

Directions: From Highway 280 West, travel 3.5 miles after crossing over I-459 and take the Mountain Brook Zoo/Garden exit. At the first traffic light, turn left and then an immediate right at the fork onto Lane Park Road. The Garden entrance is on the left.

Local hotels: Embassy Suites 205.879.7400
Hampton Inn 205.870.7822
Tutwiler Hotel 205.322.2100

MONTGOMERY ♦ February 3

Richard Beard Building Auditorium

Dept. of Ag & Industries

334.240.7171

Directions: From I-85, take exit #6 (Eastern Blvd.) and travel north to US 231/Wetumpka Exit. At this exit, take a left onto Dickinson Drive (which becomes Federal Drive). The Beard Building will be on the right after Garrett Coliseum.

Local hotels: Hampton Inn 334.277.1818
Holiday Inn East 334.272.0370
Drury Inn & Suites 334.273.1101

DOTHAN ♦ February 17

Troy University Dothan

Sony Auditorium

334.983.6556

Directions: Travel south on US Highway 231. As you approach Dothan, the campus will be on the right. Enter the campus and turn left at the electronic sign. Parking is available in the front parking lot.

Local hotels: Hampton Inn & Suites 334.671.7672
Marriott Courtyard 334.671.3000
Residence Inn 334.793.1030

HUNTSVILLE ♦ February 24

Jaycees Building, City of Huntsville

256.883.3728

Directions: From I-565 East, take exit 19A onto South Memorial Parkway. Travel south for approximately 4 miles and take the Airport Road Exit. Take a right onto Airport Road at the first traffic light. Turn right onto Jaycee Way at the second traffic light. The Jaycees Building will be on the left, before the Huntsville Star Stadium.

Local hotels: Comfort Inn University 256.533.3291
Holiday Inn Express, Univ. Drive 256.721.1000
Marriott Courtyard 256.837.1400