

# 2012 *Turfgrass* ROAD SHOW REGISTRATION FORM



Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ ATA Members x \$50\*\* = \$ \_\_\_\_\_

\_\_\_\_\_ Non Members x \$75\*\* = \$ \_\_\_\_\_

**Seminar sponsorship** (includes exhibit table & registration) **\$150.00**  
*per seminar location*

**Donation to the Alabama Turfgrass Research Foundation** \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

\*\*PLEASE NOTE THERE WILL BE AN ADDITIONAL \$10 CHARGE FOR REGISTERING ON-SITE, PLEASE PRE-REGISTER!

### Seminar Attending:

- Loxley - January 11
- Birmingham - January 18
- Dothan - January 25
- Montgomery - February 1
- Huntsville - February 15

**Payment Method:** \_\_\_ Check \_\_\_ American Express \_\_\_ Visa \_\_\_ MasterCard

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**QUESTIONS?**  
Call the Alabama Turfgrass Association at 334-821-3000 or visit our website at [www.alaturfgrass.org](http://www.alaturfgrass.org)  
*Please make checks payable to ATA and remit payment with registration form to:*  
**Alabama Turfgrass Association**  
Post Office Box 70  
Auburn, AL 36831-0070  
Fax: 334.821.3800  
or Register on-line at [www.alaturfgrass.org](http://www.alaturfgrass.org)

*Register today for a Turfgrass  
Traveling Road Show Seminar!  
Earn CEUs & Pesticide Points this winter!*

Alabama Turfgrass Association  
Post Office Box 70  
Auburn, AL 36831-0070



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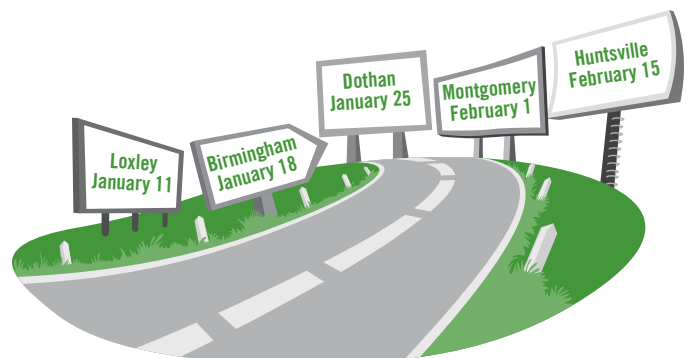
# 2012 *Turfgrass* ROAD SHOW SEMINARS

The Alabama Turfgrass Association is hosting five Turfgrass RoadShow Seminars in five locations across Alabama again this winter. These popular seminars will be held in Loxley, Birmingham, Dothan, Huntsville and Montgomery. Earn pesticide re-certification points and get a quality one-day program on turfgrass management practices from top-industry

professionals, researchers and professors. Come join us on the road and register for the seminar in your area.

Suppliers, we will also offer you an opportunity to showcase your company and products at the RoadShow seminars. Tabletop exhibits will be available at each seminar, however space is limited. We will take requests on a first-come, first-serve basis. These sponsorships are \$150 per seminar and will include a table, two chairs and two nametags.

We encourage you to bring your entire crew for an economical day of education during your off-season. Complete your registration form and mail it to the ATA office today! We look forward to seeing you on the road!



# 2012 *Turfgrass* ROAD SHOW

## SCHEDULE OF EVENTS:

**8 am**      **REGISTRATION**

**9 am**      **FIGURIN' STUFF OUT: USEFUL CALCULATIONS FOR TURF MANAGERS.**

*Do you know how big your turf area is? How much topdressing sand to order? How much fertilizer or pesticide to buy? How many times you need to fill a sprayer tank to do a given job? We will go over easy ways to do basic calculations that will help every turf manager.*

**Speaker:** Dave Han, PhD, Auburn University

**10 am**      **USING WATER SENSIBLY.**

*This session will discuss how to conserve water, proper use of water gauges and irrigation heads, timing of irrigation and most importantly how to educate the end-user of this green practices.*

**Speakers:** Ellen Huckabay, ACES (Loxley and Montgomery), Rachel Dukes, ACES (Dothan) and James Horton, Birmingham Botanical Gardens (Birmingham & Huntsville)

**11 am**      **CONTROLLING WEEDS WITHOUT BLOWING YOUR BUDGET.**

*Learn how to effectively treat turf for weeds while keeping your herbicide budget in the black. This session will compare new and old herbicides, review application rates and cost-saving methods for effectively controlling weeds.*

**Speaker:** Jared Hoyle, Auburn University

**12 pm**      **LUNCH-N-LEARN—**

*ZYLAM INSECTICIDE & KATANA TURF HERBICIDE*

**Speaker & Sponsor:** Scott Wanzor, PBI/Gordon

**1 pm**      **INTREGATED PEST MANAGEMENT FOR ALABAMA TURF MANAGERS.**

*This session will review the most effective control methods for the most common pests of Alabama turf and landscapes.*

**Speakers:** David Held, PhD (Loxley & Dothan), Auburn University, David Bailey, Auburn University (Montgomery, Huntsville) and Yao Xu {Juliana}, Auburn University (Birmingham)

**2 pm**      **RESISTANCE OR NOT?**

*Pesticide resistance is only one of the possible reasons why pesticides fail to control pests. This session will examine the reasons why pesticides fail to work and how to get the most out of your pesticide applications.*

**Speaker:** Jim Jacobi, PhD, ACES

**3 pm**      **ADJOURNMENT—  
PESTICIDE AND CEU SIGN-UPS**

## 2012 *Seminars* ARE APPROVED FOR:

**Pesticide Re-Certification Points from Alabama, Florida, Georgia, Mississippi and Tennessee**

**Golf Course  
Superintendents  
Association of America  
(GCSAA)**

**Certified Crop Advisors  
(CCA)**



## Directions *and Details*

**L O X L E Y**  
➔ **JANUARY 11**

**Loxley Civic Center**  
Municipal Park Drive, Loxley, AL 36551  
251.964.7733

**Directions:** From I-10, take exit #44 (Highway 59/ Gulf Shores Parkway) and travel south for approximately 2 miles to Loxley. Turn right on Municipal Park Drive, the Loxley Civic Center is on the right.

**B I R M I N G H A M**  
➔ **JANUARY 18**

**Birmingham Botanical Gardens**  
2612 Lane Park Road  
Birmingham, AL 35223

205.414.3950

**Directions:** From Highway 280 West, travel 3.5 miles after crossing over I-459 and take the Mountain Brook Zoo/Garden exit. At the first traffic light, turn left and then an immediate right at the fork onto Lane Park Road. The Garden entrance is on the left.

**D O T H A N**  
➔ **JANUARY 25**

**Troy University Dothan, Sony Auditorium**  
501 University Drive, Dothan, AL 36303  
334.983.6556

**Directions:** Travel south on US Highway 231. As you approach Dothan, the campus will be on the right. Enter the campus and turn left at the electronic sign. Parking is available in the front parking lot.

**M O N T G O M E R Y**  
➔ **FEBRUARY 1**

**Richard Beard Building Auditorium**  
Alabama Dept. of Ag & Industries  
1445 Federal Drive  
Montgomery, AL 36107

334.240.7171

**Directions:** From I-85, take exit #6 (Eastern Blvd.) and travel north to US 231/Wetumpka Exit. At this exit, take a left onto Dickinson Drive (which becomes Federal Drive). The Beard Building will be on the right after Garrett Coliseum.

**H U N T S V I L L E**  
➔ **FEBRUARY 15**

**Jaycees Building, City of Huntsville**  
2180 Airport Road, Huntsville, AL 35801  
256.883.3728

**Directions:** From I-565 East, take exit 19A onto South Memorial Parkway. Travel south for approximately 4 miles and take the Airport Road Exit. Take a right onto Airport Road at the first traffic light. Turn right onto Jaycee Way at the second traffic light. The Jaycees Building will be on the left, before the Huntsville Star Stadium.