



The Alabama Turfgrass Association is a non-profit organization established in 1961 to unite the supervising turfgrass management personnel of Alabama and Northwest Florida into a cooperative group for the collection, preservation and dissemination of factual information concerning all aspects of the turfgrass industry. Today, ATA provides it's 450+ members educational programs, networking opportunities, industry communications, and a voice for the turfgrass professionals and industry.

The association has a Board of Directors compromised of the executive officers plus twelve professionals representing every segment of the turfgrass industry. These board members donate their time and efforts to direct the association in a manner reflecting the needs of the Alabama Turfgrass Association members.

If you have any questions about the Alabama Turfgrass Association, please contact our office.

Alabama Turfgrass Association

Post Office Box 70
Auburn, AL 36831

Phone: 334-821-3000 (local)
1-866-246-4203 (toll free)
Fax: 334-821-3800 (local)
1-866-786-3644 (toll free)

Email: mailbox@alaturfgrass.org
Website: alaturfgrass.org



Alabama Turfgrass Association
Post Office Box 70
Auburn, AL 36831-0070



Membership Application



The Alabama Turfgrass Association is the only association that unites all segments of the turfgrass industry across Alabama and Northwest Florida. Join your fellow turf managers in the association that supports and promotes your industry.

Membership *Benefits*

Partner with the association that truly
represents the turfgrass industry
– **join ATA today!**

- ◆ ATA offers educational opportunities each year including our five Turfgrass RoadShow Seminars conducted across the state each winter, plus over 20 educational sessions at the Annual Conference each October. These programs allow members to receive Pesticide Re-Certification points and other industry CEUs.
- ◆ Each member will receive our quarterly four-color magazine, *Alabama Turf Times*, which is full of the latest information on turfgrass management, association news and events. ATA also publishes an annual membership directory listing members' contact information and turfgrass varieties for our sod producer members. ATA also sends out monthly e-newsletters to keep members up-to-date on industry news.
- ◆ The Annual Conference and Tradeshow, held every October, offers over 20 educational sessions, a tradeshow, outdoor equipment demonstrations, golf and sporting clay tournaments, a research update breakfast, an auction and banquets.
- ◆ ATA hosts two field days; the Sod Producers Field Day and Sports Turf Field Day. These field days are held alternating years and provides our sod producers and sports field managers the opportunity to receive hands-on education and equipment demonstrations.
- ◆ ATA provides lobbying efforts for industry concerns such as water rights and immigration. When necessary, ATA partners with other allied organizations to lobby on common issues.

- ◆ ATA's website, www.alaturfgrass.org, is an informational site full of association events, turf industry links, job postings, a marketplace and sod search features.
- ◆ ATA funds the Green Industry Economic Impact Study along with other green industry partners which has proven beneficial in getting our voice heard on issues.
- ◆ ATA offers membership discounts on everything from registration fees, ATA clothing and merchandise to seminars.
- ◆ ATA supports turfgrass research through donations raised by our two golf tournaments; the Mole Cricket Classic and the *Poa annua* Classic. These tournaments also feature two-hour educational presentations on turfgrass management practices and research.
- ◆ ATA provides a scholastic scholarship awarded to a deserving Turfgrass Management student at Auburn University each year.
- ◆ ATA serves as an information center to find answers to your turfgrass questions.
- ◆ ATA provides members numerous networking opportunities with the best-of-the-best in the industry at all our events throughout the year.
- ◆ ATA promotes its members' leadership skills through service opportunities on committees and Board of Directors.

MEMBERSHIP *Application*

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Cell _____

Fax _____

Email _____

Website _____

Industry Category:

Sports Turf Manager

Lawn Care Specialist

Parks & Recreation/Municipality

Golf Course Superintendent

Institution (Corporate/University)

Landscape Services

Sod Producer

Industry/Supplier Representative

Other _____

Student,
Name of School _____

Dues:

\$100 - Individual Membership

\$25 - Individual Student or Educator
School _____

Member Sponsor _____

**Please make checks payable to ATA and remit payment
with application to the address listed below:**

Alabama Turfgrass Association

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Email: mailbox@alaturfgrass.org

Website: www.alaturfgrass.org