

The Alabama Turfgrass Association offers companies an opportunity to promote their goods and services to the turfgrass industry through the ATA Annual Sponsorship program.

By participating in this program, sponsors will receive many benefits including recognition as a dedicated supporter of the turfgrass industry. ATA members truly appreciate the Annual Sponsors' commitment to the association and their professional development. The Alabama Turfgrass Association promotes the Annual Sponsors at every opportunity, including on the website, at seminars, events and in all print publications.

Your sponsorship dollars allow the Alabama Turfgrass Association to offer members many benefits including publications, educational seminars, turfgrass research funding, scholarships, field days and tradeshow. We could not continue to grow our programs and membership benefits without the support of our sponsors.

Please consider showing your support for the golf course superintendents, sports field managers, sod producers, landscapers and lawn care specialists across Alabama and Northwest Florida by becoming an Annual Sponsor of the Alabama Turfgrass Association.



Alabama Turfgrass Association
Post Office Box 70
Auburn, AL 36831-0070

A L A B A M A
Turfgrass
ASSOCIATION

**Sponsorship
Program**

Supporting the Industry
Together

Sponsorship LEVELS

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- Five (5) ATA memberships
- Recognition at all ATA events
- Tee signs at all golf tournaments: Mole Cricket, Poa Annua, Conference
- Free exhibit at the Annual Conference and Tradeshow, RoadShow Seminars and Field Days*
- Free registration for all educational seminars for one company representative
- Free registration for each golf tournament for one company representative
- 25% Discount off advertising in the *Alabama Turf Times* and ATA Membership Directory
- Sponsor plaque presented at Annual Conference
- Listing in all publications and link on the ATA website

\$2500

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- Three (3) ATA memberships
- Recognition at all ATA events
- Tee signs at all golf tournaments: Mole Cricket, Poa Annua, Conference
- 40% off exhibits at the Annual Conference and Tradeshow, RoadShow Seminars and Field Days*
- Free registration for all educational seminars for one company representative
- 40% off registration fees for each golf tournament
- 20% Discount off advertising in the *Alabama Turf Times* and ATA Membership Directory
- Sponsor plaque presented at Annual Conference
- Listing in all publications and link on the ATA website

\$1500

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- Two (2) ATA memberships
- Recognition at all ATA events
- 30% off exhibits at the Annual Conference and Tradeshow, RoadShow Seminars and Field Days*
- Free registration for all educational seminars for one company representative
- 15% Discount off advertising in the *Alabama Turf Times* and ATA Membership Directory
- Sponsor plaque presented at Annual Conference
- Listing in all publications and link on the ATA website

\$800

SPONSORSHIP Application

Name(s) _____

Company _____

Address _____

Phone _____

Cell _____

Fax _____

Email _____

Website _____

Please be sure to include the mailing address for every member included with your sponsorship.

Check sponsorship level:

___ Gold - \$2500

___ Silver - \$1500

___ Bronze - \$800

Please make checks payable to ATA and remit payment with application to the address listed below:

Alabama Turfgrass Association

Post Office Box 70

Auburn, AL 36831-0070

Phone: 1.866.246.4203

Fax: 1.866.786.3644

Email: mailbox@alaturfgrass.org

Website: www.alaturfgrass.org

*excludes harvested sod fees